

# SAWMILL STRUCTURES™

Fast Affordable Cabins & Bunkies

**Affiliate  
Reseller  
Program**



**SAWMILL STRUCTURES™.COM**

**Fast affordable tiny log cabin kits**



## **Become a sales affiliate partner**

Sawmill Structures™ is Home Hardware's national Sauna supplier featuring our popular BoxSauna™ product.

***We are also famous for our small Log Cabin structure kits that can be shipped anywhere and assembled in as little as a day.***

Quickly create a Bunkie, Garden room, Micro Cottage, Backyard Office, Gym Space, or endless other extra spacer possibilities .

Our Cabin kits are super easy to assemble thanks to our unique stacking log system that requires **NO** measuring or cutting or special tools to assemble. Our kits come with everything other than a foundation base and tin for the roof!

***But there are also plenty of other peripheral product offerings you can pair with our cabin kits such as staining supplies, foundation base and deck building materials, assembly services, lighting, furnishings etc are also endless additional revenue streams.***

We invite you to join our affiliate program where you can generate unlimited revenues and offer your clients the easiest building system available today

## **Read on how easy it is to start...**

**SAWMILL STRUCTURES™.COM**

**Fast affordable tiny log cabin kits**



## **Getting started..**

### **SIGN UP**

Joining our affiliate program is easy. simply Sign up via our website at “BECOME A RESELLER” to be approved. <https://sawmillstructures.com/sales-partner/>

### **BE APPROVED**

Once approved you will be rewarded with a unique affiliate URL link which connects you and your audience to our website where every client site visit and purchase can be tracked back to you.

### **GENERATE REVENUES**

You will use your unique affiliate URL link and other optional POS materials and funnel your client base to shop and browse the product offerings direct through our Website and earn a commission on each product sold.

### **MARKETING SUPPORT**

We have many options available to help you succeed such as point of purchase advertising, Digital ad creatives, Banner ads, Displays Social media creative and videos plus we can even create custom marketing tools for you upon request.

### **MANAGE IT ALL:**

We provide you with access to real time comprehensive reporting tools and real-time analytics to track all your traffic and earnings

## **Read on to learn more about how it all works...**

**SAWMILL STRUCTURES™.COM**

**Fast affordable tiny log cabin kits**



## **What is a sales affiliate?**

Being a sales affiliate means you are now able to officially sell our products as well as offer your own assembly services plus offer other types of peripheral products and services related to our tiny Cabins kits.

## **How do clients shop for products though an affiliate?**

Leveraging and promoting your URL link to our products is a key component to success. Funnelling consumers to our website to explore and shop can be done by promoting your link in various ways such as digitally through web and social posts, In store displays and point of sale marketing. Outdoor displays and staff engagement.

## **How does the pricing and ordering work?**

Our Website reflects our consumer direct prices including sale or special price offerings, You don't need to build in margins or do any special quoting. Your consumer can order at your store with your staff or consumers can order direct through your URL link. Purchases will monetize to your affiliate link and your commission will be paid out once the client takes possession of their cabin. All cabin orders must flow through the website.



## **Can you offer your own assembly services or other items?**

Our site lists prices for assembly services for all our cabins. Your client can purchase the assembly service for any cabin online and we will arrange a crew to perform this service for them.

You may also offer assembly services with your own crews. This can be a very lucrative venture. Providing assembly services with your own staff. Typically an assembly service provided by you consists of the assembling of the cabin, Travel and also providing and installing steel for the roof,

If clients are opting for an assembly service We ask them to supply a ready foundation base ( We have detailed foundation drawings for each cabin model to help them ) You may also offer foundation building services or foundation material packages as well or any peripheral products which you may already offer such as stain, foundation lumber, decking, steel roofing, furnishings decorating etc.

What makes our products so attractive for our retail affiliates is all of the peripheral products and services related to the cabin which you may provide anytime to enhance their project..

You may also align your own assembly prices direct to the client if desired and elect to not have them use our website to purchase the service.

However the cabin purchase always must flow through the website.

**SAWMILL STRUCTURES™.COM**

**Fast affordable tiny log cabin kits**



## **Do i need a Display model or have to pay fees?**

There are no fees to pay so you don't need to invest anything other than purchase or a *display model if you choose to have one on site*. Display units are offered at wholesale prices usually 35% less than the full retail price and include an outdoor banner package plus instore point of purchase banner, posters and tent cards all featuring your link.

You may opt to purchase just an instore point of purchase package consisting of a vertical cannister roll up banner, window posters and tent cards all featuring your own affiliate URL link, This package is \$380.00 if not electing to feature a display model at your location and want to have some instore engagement,

We provide digital ads and website banners free of charge. All available via a Google Drive that contain many other useful digital assets as well that you can use for social media or any digital platform to leverage your alignment with us and your URL link.

## **Commissions and Dealer pricing**

Being a reseller affords you many ways to generate revenues from selling our products,

As an affiliate reseller you will earn a commission ( Typically 5 -7% on all cabin products as agreed upon for the type of reseller you signed on to be to be.

No commissions are paid on delivery fees, assembly packages and taxes.



## **Generating Revenues for Assembly Services**

### **1 ) Consumer assembly purchase through Affiliate or Dealer via Corp Website.**

When you as a resell partner bring in a sale through your own means and have your own assembly crew or contracted partner to do the assembly work and you wish to have the client order this service through Sawmill Structures Website we keep back 15% of the assembly revenue to cover our expenses and processing. ( there is no affiliate commission on assembly services ) You will receive 85% of that revenue and are responsible for dealing with the client, Performing the assembly, providing and installing the steel roofing material.

### **2) Consumer assembly purchase DIRECT through Affiliate or Dealer ( No Website Purchase)**

If you arrange the assembly service with the client for your order outside of our website you are free to charge anything you like ( usually it should be no more than our posted rates) in this situation you keep 100% of the revenues as you are operating as an independent and taking all the risk and overhead and processing fees for this service and purchase.

### **3) Sawmill Structures Corporate sale from a national advertising campaign.**

When a consumer opts into an ad or any marketing campaign ( Magazine Ads, TV shows, Direct Marketing, Digital Ads, Contests, Sales funnels Etc) and it results into a corporate product purchase, We will contact the reseller in that area to offer them the opportunity to perform the assembly at our corporate assembly contractor rate which is Typically 55%-60% of the advertised price.



### Strategies for Maximizing Your Reseller Program Marketing

There are many ways to promote your partnership with our products and by putting these strategies into action, you can effectively draw traffic to your unique reseller link, and boost conversions for all our products.

With your careful planning, regular efforts, and adjustments along the way, you can make the most out of your partnership with Sawmill Structure, ensuring steady growth in your reselling ventures.

#### *Social Media Engagement:*

- Leverage platforms like Facebook, Instagram, Twitter, and Pinterest to share engaging content.
- Incorporate reseller link in captions, stories, or bio sections.

#### *Guest Posting and Collaborations:*

- Collaborate with bloggers, influencers, or websites in relevant topics.
- Offer guest posts or collaborative content featuring your reseller link.

#### *Email Marketing Campaigns:*

- Build an email list and send regular newsletters featuring reseller promotions.
- Include your reseller link for interested subscribers to make purchases.

#### *YouTube Content Creation:*

- Produce videos showcasing personal experiences enjoying the Bunkie's, Sauna, etc
- Embed your reseller link in video descriptions or overlays.

#### *Participation in Online Communities:*

- Engage in forums or social groups related to DIY, Outdoors, or related topics.
- Share advice and relevant content with your reseller link when appropriate.

#### *Paid Advertising Campaigns:*

- Run targeted ads on platforms like Google Ads or social media.
- Direct potential customers to your reseller link with relevant keywords and ad content.

#### *Influencer Partnerships:*

- Collaborate with influential personalities for sponsored content or endorsements.
- Amplify exposure and drive reseller link clicks.

#### *Advertise with your own QR code:*

- Generate and use your own QR code for people to scan with their phone.
- Use your unique reseller link to create the QR code.





### QR Code of your URL Link

Once you have access to your unique URL website link a great way to promote yourself is to use and utilize your link everywhere possible as discussed previously. One option is to create a scannable QR code of your link. Below is a step by step guide to create your own QR code if desired .

1. **Choose a QR Code Generator:** There are many online QR code generators available for free. Some popular ones include ForQRCode and QRCodeMonkey
2. **Select the Type of Content:** Choose website URL and enter your unique reseller link
3. **Customize (Optional):** Many QR code generators allow you to customize the appearance of your QR code. You can change the colors, add a logo, and adjust the size.
4. **Generate the QR Code:** Once you've entered the content and customized the QR code (if desired), click the "Generate" or "Create" button.
5. **Download the QR Code:** After the QR code is generated, you'll typically have the option to download it as an image file (e.g., PNG, JPG). Save it to your computer.
6. **Test the QR Code:** Before using the QR code publicly, it's a good idea to test it to make sure it works correctly. Use a QR code scanner app on your smartphone to scan the code and verify that it directs you to the intended content.
7. **Use the QR Code:** Once you've confirmed that the QR code works as expected, you can use it wherever you want – on printed materials, digital screens, websites, etc.

**Or just ask us to create your QR Code.**

# SAWMILL STRUCTURES™.COM

## Fast affordable tiny log cabin kits



## Point of Sale Marketing Materials

As part of our Reseller Program, we offer an array of marketing support to empower our retail partners in driving sales and enhancing brand visibility. Point of Sale Advertising is a cornerstone of this support, providing resellers with dynamic tools to capture customer attention right at the moment of purchase. Through our program, resellers gain access to a suite of customizable marketing materials designed to elevate their storefront presence. They can easily order Point of Sale products directly from us, including;

- Eye-catching outdoor Banners
- Cannister roll up Banner
- Engaging Counter Cards
- Attention-grabbing Posters
- Captivating Window Decals
- Informative Flyer artwork

These materials serve as powerful aids in conveying product benefits, promotions, and brand messaging to customers' in-store, ultimately boosting sales and fostering brand loyalty. With our comprehensive Point of Sale Advertising support, resellers can effectively showcase our products and differentiate themselves in the competitive retail landscape.

We're here to help you create vibrant displays that draw in customers and boost sales. Let's work together to make your storefront shine!





**SAWMILL STRUCTURES™**  
THE BUNKIE & CABIN KIT PEOPLE

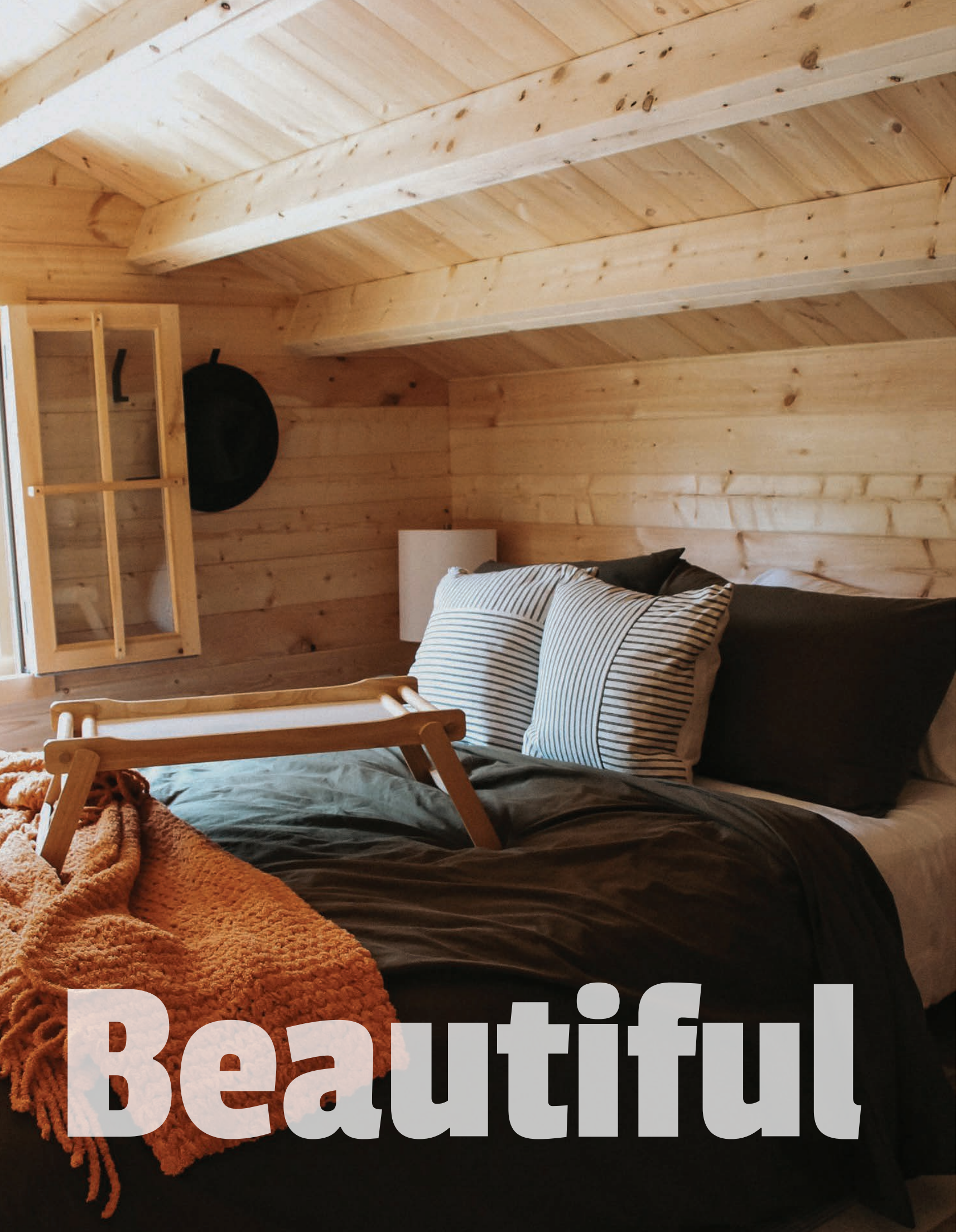
**Fast**

# Easy



# Fun





**Beautiful**



THE LOFT

Strong

# Peaceful







The  
TACKLE BOX  
Est. 2023

Clever

**SAWMILL STRUCTURES™.COM**

**Fast affordable tiny log cabin kits**



**JOIN US**